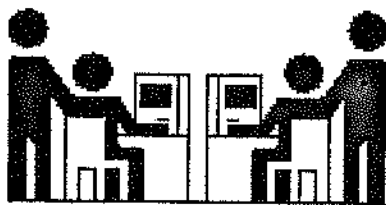


FACTS TO FAX



The New Age of Networking

FALL EDITION
1993

The Interpretation Newsletter of the California Department of Parks and Recreation

Vol. I, No. I

"Whatever you can do, or dream you can, begin it."

-Johann Goethe

This first issue of the department's new interpretation newsletter is the beginning of what we hope will evolve into a dynamic and useful communication tool, linking all of us involved in all aspects of interpretation. This is your newsletter—whether you work in the field, in a service center or in headquarters; whether you are a ranger, docent, curator, interpreter, lifeguard, guide, or any other classification.

The success and relevance of this newsletter depends on your willingness to share your triumphs, experiences, and knowledge with your fellow interpreters. Sally Scott has graciously agreed to compile material that is submitted to her and put it into newsletter format. The Newsletter Committee is committed to solicit and/or write articles so that Sally will have something to work with. The committee (members are listed elsewhere) is open to one and all; please consider joining! We expect the newsletter to improve as more people get involved and contribute. The frequency of publication will depend on the need and we welcome your thoughts—a short issue each month or a longer edition issued quarterly? The important thing is to open up new lines of communication and sharing, as we all work toward our common goal of enhancing and expanding interpretation in the State Park System. The first issue of the newsletter is just the beginning!

Donna Pozzi

State Park Interpreter III

"WELCOME ABOARD!"

by

Wes Chapin

District Interpretive Specialist

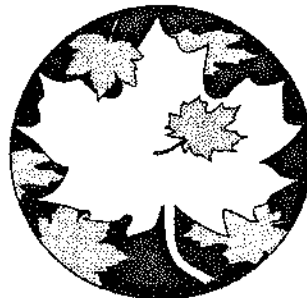
**"Take us out of orbit, Mr. Zulu.
Ahead, warp factor 9!"**

With these words that live on in every Trekkie's heart, Captain James T. Kirk each week directed the starship Enterprise towards its next adventure. Gene Roddenberry, Star Trek's creator, predicted that we would some day be able to travel at speeds faster than light. But I'm here to tell that I've been traveling at warp speed ever since leaving Marconi back in '93! Each day has brought new assignments, new expectations, paradigm shifts that have left this rookie interpretive specialist wonder what parsec he's in. Perhaps those of you who also attended the Marconi interpretive training have been experiencing similar phenomena. If so, you can understand the pleasure I feel to be able to introduce, on behalf of the Interpretive Newsletter Committee, a bona fide accomplishment: the first

edition of hopefully a long line of newsletters aimed at helping all of us involved in interpretation to be more effective in our efforts.

Special, special thanks go to Sally Scott, DIS at the Bay Area District (or is it the Bay District Area?) [Right the first time, Wes.] for doing the yeoman's work of putting this newsletter together. Thanks, too, to those who moved into Quadrant II² and wrote the excellent pieces you are about to read.

Continued on page 13



SOME PERSONAL THOUGHTS ON INTERPRETATION

by

Rick Royer

**District Interpretive Specialist
Russian River-
Mendocino District**

As the reorganization winds down and people have been placed, I think it is time to reflect on what has happened and what is ahead for all of us. Many of us had both their professional

and personal lives turned upside down in the last year. People are in different

locations and some doing different jobs. This became very clear to me at the Interpretive Program Management Supervision class I attended at the Marconi Conference Grounds. There were many familiar faces, with many new titles and responsibilities. I felt that everyone there had one common goal; what do we really do and how do we do it? The group discussed lots of different topics, but we seemed to keep coming back to that question. I don't want to make it sound like "nobody had a clue," that wasn't it. I think it was more like, how do we make interpretation "fit" into our new roles and responsibilities.

One of the most important elements of making it "fit," is commitment. I think it is important to ask ourselves, if we are really committed to this program. I've asked myself

that question, and the answer is yes. I then looked at the departmental commitment and felt as though Headquarters is most definitely committed to this program. This was clear to me when both Ken Jones and Ted Crane spent two days with our group at Marconi. There is no doubt in my mind that our director is committed to this program. (The Director's staff had to persuade Director Murphy to attend budget hearings in Sacramento instead of the



program at Marconi.) I also felt that the group that attended this training was committed as was evidenced by the enthusiasm the group possessed. We all gathered after dinner one night and started the networking process that was needed to make this program "fit." The different skills and expertise that this group possessed was impressive.

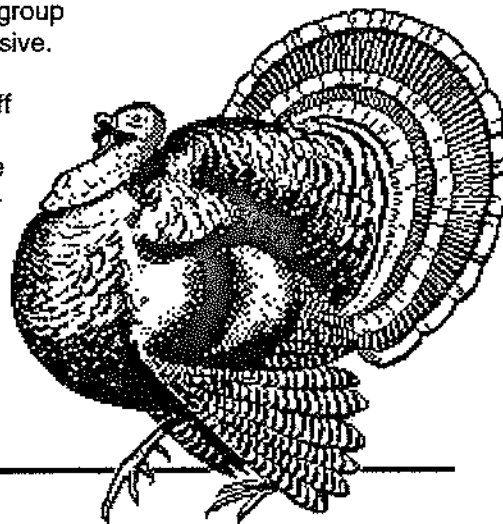
There is also the commitment by the staff within each of the district's. As one of the "old" Regional Interpretive Specialists, I saw this commitment throughout the entire Northern Region. It was very common to have field staff staying late or working on their days off to get an interpretive program finished. Now that I'm working in one large

district, I continue to see the enthusiasm exhibited by the field staff. It is very exciting for me to be working with a group of such dedicated people.

As I look ahead to the future of Interpretation in State Parks, I get even more excited. For the first time in my career, we have a budgeted position in each district "just" for interpretation. Sure, we all wear lots of different hats, but my primary job is interpretation. There is a lot of work ahead for us all in making the Department's Interpretive Program something special. I am confident that as time passes and we work out some of the minor problems we will face, our program will grow. It is my hope that through this newsletter and the ones that will follow, we will help that process.

I am excited, enthused, and a little confused at times, but ready to go forward and make this Interpretive Program work.

Happy Thanksgiving



Don't worry if you have not received copies of the *Gold Rush Merchant's Manual*, *The Baker's Handbook* or the *Old Sacramento Sign Guidelines* that you requested at the Marconi Center. They are now on order and should be in your hands shortly. If you did not request them earlier, but now find you cannot live without them, please give me a call.

Mary Helmich

SKILLS BANK/"YELLOW PAGES" COMMITTEE UPDATE

by

Mary Helmich

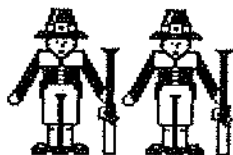
State Park Interpreter II

I will be calling the park interpreter's committee on the Skills Bank/"Yellow Pages" to action soon. I have great hopes for this group. In discussions with others in the Department, there appears to be real interest in providing a vehicle for sharing information on various skills, as well as connecting parks related by resources or themes.

Several individuals in the Maintenance series have expressed strong interest in this project. As many of you know, their knowledge and support can often be critical to the development or success of an interpretive project. With that in mind, we are expanding the focus of the "Yellow Pages" to include other staff within the Department, whose skills could be mutually beneficial. Valerie Bradshaw, Maintenance Chief II in Park Services, has been invited to serve on this committee. She will be joining Alan Wilkinson, Richard Clark, Tom Lindberg, Mary Stokes, Steve Radosevich, and me on the committee.

We welcome any ideas or examples you may have for formulating a questionnaire to assess individual skills. Please share them with the above named individuals. Don't forget we are also trying to list parks by related resources, themes, and interpretive periods. If you have any suggestions for these, beyond those listed in the Junior Ranger Handbook (pages 168-174), please let us know. We will be creating this networking "tool" for you. Any assistance or direction you can give us will make it that much more useful for you.

Phone: 916 653-3913
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A MATTER OF CIPHERS: CAN INTERPRETATION BE REDUCED TO NUMBERS?

by

John Werminski

State Park Interpreter II

A group of us met recently at the Marconi Conference Center to look at interpretation's role in the reorganized Department. One of the topics we discussed was the problem of *evaluating* our interpretive efforts. How do we judge the *quality* of interpretive programs, literature, and exhibits? More significantly, how can we gauge their impact?

More than most governmental services, park interpretation seems to defy the scrutiny of bean-counters. It's possible, of course, to tabulate attendance at campfire programs or publication sales, but not the expressions of understanding or the shared moments of discovery that measure an interpreter's true success. Interpretation is, after all, an art, and artistry is subjective. Interpreters deal in provocation, inspiration, imagination, beauty, mystery, wonder, and even Tilden's "priceless ingredient:" love. Which of these can we begin to quantify?

I suspect that most interpreters resent attempts to reduce their work to numbers. Certainly Aldo Leopold did. "The basic error in such argument," he wrote, "is that it applies the philosophy of mass-production to what is intended to counteract mass-production." A pioneer of environmental thinking, Leopold believed that the real value of outdoor recreation was determined by the contrast it presented to a person's everyday, clock-and-cost-oriented life. "The value of recreation is not a matter of ciphers," he concluded. A similar case might well be made for park interpretation.

And yet, it's easy to see that *if* supportive data *were* available, it could be immensely useful to the Department's interpretive effort statewide. Many times we've heard how our legislative requests and grant proposals would have been considered more seriously if there had been hard numbers to support our claims. At the park or district level, evaluative data of this sort might have other applications—when dealing with quality control issues, say, or defining standards of excellence. Ideally, some of this information could be used as a tool by park interpreters to help chart their own professional growth.

At any rate, several of us at the Marconi training session felt that the whole subject of "measuring" interpretation deserves a closer look, to see if at least *some* aspects (or outcomes) of

our art are quantifiable. Accordingly, we've formed a committee to do just that. Members include Kathy Franklin (San Joaquin District), Hal Bradshaw (American River district), Karen Beery (San Simeon District), Tom Lindberg (Marin District), as well as Bruce Kennedy, Donna Pozzi, and me at Park Services Division in Sacramento.

It's been said that a bureaucracy knows the cost, to the penny, of everything, but knows the actual value of nothing. Our committee would be very interested in any ideas you may have about how to demonstrate, statistically, the value of what interpreters do. Please let us hear from you.

Phone: 916 653-8959
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FAX 916 657-4747



Junior Ranger Handbooks Yours for the Asking

In case you haven't heard, the new and completely revised JUNIOR RANGER PROGRAM HANDBOOK is now available. The handbook was compiled and edited by graduate student assistants Christina Meads and Jennifer Turner, under the supervision of Donna Pozzi and Bruce Thomsen. To those of you who served on the Junior Ranger Advisory Committee or otherwise assisted in the manual's preparation, a special thanks!

If you don't have access to a copy of the handbook, please contact your district's Junior Ranger Program coordinator, or (if one hasn't been designated yet) your district superintendent. These individuals should forward requests for additional handbooks to Donna Pozzi or John Werminski at Park Services Division in Sacramento.

COMPUTERIZED ARTIFACT RECORDS: UPDATE ON THE DOS-ARGUS PROGRAM

by
Wendy W. Franklin
Museum Curator II

Computerized catalog cards are a reality at several park units involved in the DOS-ARGUS pilot project. Bidwell Mansion SHP, Sierra District, La Purisima Mission SHP, Santa Cruz District, and Calaveras District have recently received the DOS-ARGUS software and training, allowing them to begin using the power of the computer to help manage their artifact collections. The pilot program is a cooperative effort between the field and the Interpretation Section of Park Services Division. The field units provide the equipment and purchase the license for the DOS-ARGUS software. Park Services Division provides the installation of the software, training for field staff, and ongoing technical support. Two more units are scheduled to receive DOS-ARGUS this year: Silverado District and Monterey SHP.

DOS-ARGUS is a relational database program which provides access to information about artifacts in many different ways. The traditional paper records kept by most field units allow one to look for objects by catalog number, by object name, or by donor name. DOS-ARGUS has the flexibility to search for objects by time period, by subject matter, by relationship to significant persons, by location, by conservation needs, and many other criteria. It can be used to plan exhibits around a specific theme, to provide information to outside researchers, to conduct a unit inventory, or to answer questions from visitors. DOS-ARGUS is a tool for interpretation of artifacts as well as a tool for better management of collections.

DOS-ARGUS is a menu-driven program which allows artifact cataloging directly on the computer screen. Each field unit's copy of the program is customized at installation to include specific information about the park. For example, all storage and exhibit locations in the park are entered in DOS-ARGUS as simple codes, to make inventories efficient. A set of standard searches and reports is included on the menus, along with the capability of user-defined searches and reports for special needs.

DOS-ARGUS is compatible with DPR's statewide ARGUS data base (running on the UNIX operating system) located at the West Sacramento facility of Resource Management

Division. Records may be imported and exported between the DOS-ARGUS program and the statewide ARGUS. For many parks, this means a huge head start in entering records on DOS-ARGUS. At La Purisima SHP, for example, the installation of the program included over 2,700 object records that were exported from statewide ARGUS database directly to La Purisima's DOS-ARGUS program. The DOS-ARGUS program gives field units better control of the information needed to manage their artifact collections. It will also improve the records on the statewide ARGUS database by adding more documentation of artifact collections located in field units. The DOS-ARGUS program is an intermediate step toward the goal of having all state park units use a common museum collections database.

If you are interested in learning more about DOS-ARGUS, contact Wendy Welles Franklin, Museum Curator II, Interpretation Section, Park Services Division at (916) 653-7985.

COLLECTIONS MANAGEMENT: LEARNING FROM THE GREAT FLOOD

by
Pat Morris
Museum Technician

This past summer unrelenting rains in the midwest caused rivers to spill over their banks into cities and across farmlands in nine midwestern states. Numbered among the victims of the "Great Flood of '93" were museums, archives, libraries, and historic sites.

In response to the disaster, the American Institute for Conservation of Historic and Artistic Works (AIC) and the National Institution for Conservation of Historic and Artistic Works (NIC) compiled a packet of 10 flyers and brochures on the prevention and treatment of water-damaged documents, books, and objects.

It was said a flood of this magnitude occurs once in 500 years. But water damage can result from many causes: leaky roofs, burst pipes, or the use of water hoses to extinguish a fire. Museum curators and others who care for historic structures and artifacts must be ready for all contingencies.

The materials prepared by AIC and NIC provide practical advice for responding to

crises both large and small. State Parks staff may find the following items of particular interest:

**Emergency, If you're first*— This three-page leaflet offers suggestions for the first to respond to an emergency. It also contains information on the steps to take to prevent further water damage after the initial crisis is over.

**After the Flood: Emergency Stabilization and Conservation Measures.* Produced by the National Park Service, this handout is designed to help historic districts prevent additional damage to structures that have been flooded.

**Two facts sheets* summarize methods for salvaging water-damaged collections. One focuses on archival collections and the recovery of paper, books, paintings, photographs, and computer diskettes, etc. The other features handling, packing, and drying recommendations for the recovery of textiles, natural history specimens, furniture, ceramics, and other types of objects.

**Emergency Preparedness and Response Bibliography* lists references to assist in planning for fire, earthquakes, floods, general security, and other collection-threatening situations.

**Guidelines for Selecting A Conservator* is a brochure designed to help in the selection of qualified conservators who can diagnose problems, provide treatment when necessary, and advise on appropriate conditions for storage and exhibition.

If you wish to obtain this package of disaster response and recovery materials, it is available free of charge by writing or calling AIC, 1717 K Street, N. W., Suite 301, Washington, D. C. 20006, phone: 202 452-9545 or 202 452-9328 fax.

Happy Turkey Day!



ACTIVELY SEEKING PARTNER: Community-based museum seeks education-oriented state park for non-exclusive relationship involving exhibition and group activities. Prefers scholarly types and interpreters. Will share space and expenses.

PARTNERS FOR PARKS

by
Pauline Spear
Museum Curator III

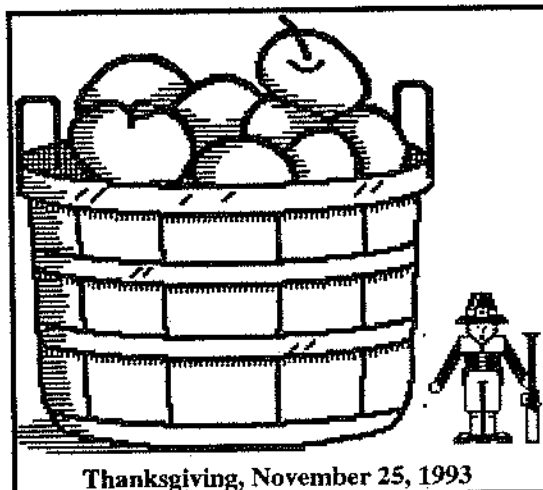
There is a new alliance of museums which will be of interest to some of our state parks. The California Exhibits Resource Alliance (CERA) was formed by a few innovative staff members of small museums in California to gain the advantage of pooling efforts, expertise, and budgets, and to promote partnerships in interpretive programming. This effort has been partially underwritten by the California Council on the Humanities in order to encourage educational efforts in communities traditionally underserved by museums. Alliance members (listed below) include institutions which are neighbors to some of our state parks.

One of CERA's first programs is a series of exhibitions available for members at a cost much lower than that of acquiring exhibitions individually. These exhibitions must be of a broad interest to people across California, and must be of a size and scale which can be shown in the facilities of a small or medium-sized museum. The first series which will be available 1993 through 1995 includes:

Audubon's Animals and Birds
Textile Diaries: Quilts as Cultural Markers

Some CERA Members

Grace Carpenter Hudson Museum, Ukiah
San Joaquin County Historical Society and Museum, Lodi
Tulare Historical Museum, Tulare
Imperial County Historical Museum, El Centro
Old Courthouse Museum, Santa Ana
Museum of History and Art, Ontario
Clark Memorial Museum, Yuba City
Merced County Museum, Merced
College of the Redwoods, Eureka
Sonoma County Museum, Santa Rosa
California History Center and Foundation, DeAnza College Cupertino
Victor Valley Museum, Apple Valley
Corona City Library Heritage Room, Corona
Chico Museum, Chico
Community Memorial Museum of Sutter County, Yuba City



Woven Vessels (multi-cultural baskets)
No Laughing Matter: Political Cartoonists on the Environment (international)
Faces of Destiny (photographs of historic Indian leaders)

These initial exhibits will be obtained through SITES (Smithsonian) and Exhibits USA. Eventually, members plan to develop exhibits drawing from their own collections. To participate in the exhibit program, a museum must be an active member of CERA and have facilities and staff adequate to the demands of the exhibits. Parks with visitor centers or galleries may want to look into this.

There are many opportunities for a state park to participate in complementary programs at a CERA museum or at the park. For instance, during an exhibition of Audubon drawings, interpreters from a nearby state park could present a program on local fauna at the museum, or conduct hikes for artists or bird watchers at the park. In conjunction with the contemporary basket weaving exhibition, a nearby state park could display Indian baskets from its collection at the museum or the park, or host a demonstration from a basket maker who gathers materials in the park. And surely some park interpreters can devise a program to tie in with the exhibition of international environmental cartoons.

Modest grants for scholar-based programming are available through the California Council for the Humanities to support CERA exhibitions. DPR is now a programming affiliate of CERA, which means we are legitimate and welcome partners in programming. (Exhibitions sites would have to qualify on an individual basis.) If you would like more information, contact Pauline Spear in the Interpretation Section at 653-4381.

REPATRIATION UPDATE

by
Pauline Spear
Museum Curator III

The deadline is approaching rapidly for compliance with the Native American Graves Protection and Repatriation Act of 1990 (NAGPRA) by sending summaries of our ethnographic collections to Native American Tribes. Park Services staff are preparing individual letters to go to each federally recognized Native American group by November 16, 1993. These letters must describe what kinds of objects in the Department's collections are attributed to their tribe, and invite them to consult with us to determine if any objects might be unassociated funerary objects, objects of cultural patrimony, or sacred objects as defined in NAGPRA. This program is in addition to that for human remains and associated funerary objects required by another section of the law.

DPR staff who are familiar with DPR's museum collections know that a complete accounting of the collections at this point is impossible, and that many times the objects have been misidentified in the records. Fortunately, the law takes this into account, and requires only that we make a good faith effort based on what is readily ascertainable.

During the past year, all the statewide records (pink copies) for ethnographic objects have been date-entered on the Argus computer system. Brenda Applegate, who is working with us for six months on an inter-agency agreement with California State University, is preparing the reports and researching which contemporary group should receive which information.

DPR has given high priority

to inventorying Native American objects over the last few year. Projects in-progress this fiscal year at the Archeology Lab, Central Collections, Antelope Valley Indian Museum, the State Indian Museum, and Monterey SHP will all help provide access to our ethnographic collections for a variety of reasons. DPR staff should be aware that NAGPRA gives Native Americans specific rights for access to collections for purposes of identifying objects subject to the repatriation law.

Park Services is planning a couple of orientation sessions for field staff at the beginning of 1994 to describe the consultation process and how to deal with any repatriation requests. In the meantime, if any questions arise, please contact Pauline Spear at 653-4381.

Editorial Comment:

Any and all references to Thanksgiving throughout this newsletter is related to that fact that a holiday is about to arrive, and *not* to the fact that you have been blessed with an interpreters newsletter.

No sooner had we left the Marconi Center on August 6, when Donna Pozzi landed on her feet in Sacramento-- running.

In what seemed faster than the speed of light, a committee was formed and yet another newsletter was born. All those mundane meetings that could have outlined format,

philosophy, goals, creative license, and responsibilities were skipped and for that I shall forever be indebted.

Instead, this newsletter rose like yet one more Phoenix (out of recycled paper) and has been dropped unceremoniously on each desk deemed worthy.

You, too, can be "deemed worthy" by merely showing interest in our modest endeavor. Contact Donna Pozzi to find out how to join our distribution "club." You can be further anointed by writing something. You need only to send your article by fax (see newsletter name if you forget this) to 415 726-0668 and, you too, will be among the elite listed here:

Rich Gilliland
Linda Rawlings
Rick Royer
Mary Helmich
John Werminski
Wendy Franklin
Pat Morris
Pauline Spear
Donna Pozzi

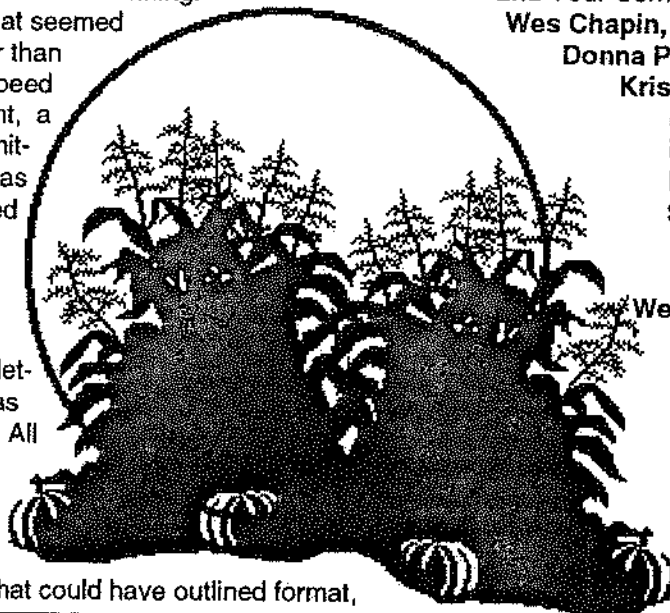
Even greater fame can be yours by naming this paper. Facts to Fax is merely a working title.

Sincerely,

Sally Scott

and Your Committee:

Wes Chapin,
Donna Pozzi,
Kris Quist,
Rick Royer,
Pauline Spear,
and
John Werminski.



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Registration form (below) must be accompanied by a check, purchase order, or authorization letter. Make check payable to **The Grantsmanship Center** and write name of person attending and the city and date of the training program on the check, purchase order or authorization.

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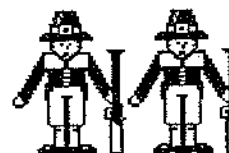
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Office Home

Mail to: Program Registrar, The Grantsmanship Center
P. O. Box 17220, Los Angeles, CA 90017
Phone: (800) 421-9512; (213) 482-9860 in CA (8:30-4:30 PST)

PUBLICATIONS SURVEY UNDERWAY
by Linda Rawlings
State Park Interpreter I
Marketing and Public Awareness

The publications unit of Marketing and Public Awareness Section is conducting a survey of publication needs within each district. The unit provides editorial assistance, writing, graphic design, printing, and distribution services for the production of park folders, trail guides, maps, posters, books, and manuals. If you would like to suggest a publication or a revision of a current publication to assist the interpretative efforts of your unit(s), please notify your District Superintendent. Surveys are due December 1, 1993. The publications staff will do its best to provide what you need in a timely manner. For more information, call Joe Engbeck at 916 653-8866 or Calnet 453-8866, or Linda Rawlings at 916 653-8855 or Calnet 453-8855.

FALL

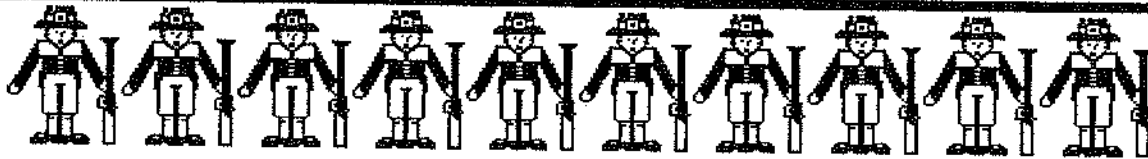


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| Vacant | SPI II | So. Service Center | |

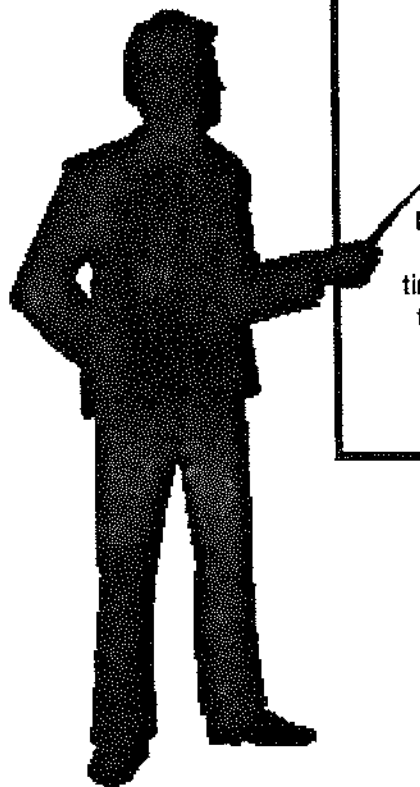
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| Pauline Spear | MC III | PSD Interpretation Sect. | 916 653-4381 F-916 657-4747 |
| Mary Helmich | SPI II | PSD Interpretation Sect. | 916 653-3913 F-916 657-4747 |
| John Werminski | SPI II | PSD Interpretation Sect. | 916 653-8959 F-916 657-4747 |
| Wendy Franklin | MC II | PSD Interpretation Sect. | 916 653-7985 F-916 657-4747 |
| Pat Morris | MUS. TECH. | PSD Interpretation Sect. | 916 653-7976 F-916 657-4747 |
| Bob Young | PHOTOG. | PSD Interpretation Sect. | 916 324-6953 F-916 327-5779 |
| Bob Dunn | AV SPEC. | PSD Interpretation Sect. | 916 322-9384 F-916 327-5779 |
| Philip Carey | EX. COOR. | EDD | 916 653-9958 F-916 653-4458 |
| Betty Smart | MC II | RMD Museum Coll. | 916 322-1950 F-916 327-5779 |

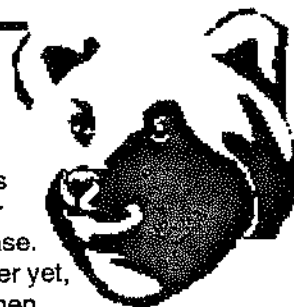


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| John Rumming | MC I | RMD Museum Coll. | 916 327-1086 F-916 327-5779 |
| Sandy Taugher | SPI I | RMD Museum Coll. | 916 324-0192 F-916 327-5779 |
| Linda Rawlings | SPI I | M&PA-Publications | 916 653-8855 F-916 654-8928 |
| Joe Engbeck | ASSOC. ED. | M&PA-Publications | 916 653-8866 F-916 654-8928 |
| Sunny Bell | TV ASST. | M&PA-Video | 916 324-6964 F-916 327-5779 |
| Robert Mistchenko | AV ASST. | M&PA-Video | 916 322-8558 F-916 327-5779 |

Please check the above list and get back to me with corrections.
 Sally Scott, District Interpretive Specialist, Bay Area District
 95 Half Moon Bay, CA 94019-415
 415 726-8807 or Fax 415 726-0668



The next Newsletter articles
 will be due mid-January for
 a possible mid-February release.
 Mark you calendars now, or better yet,
 send in your articles now. When
 time allows, your articles will be returned
 to you for final proofing, assuming you
 beat the deadline.



But before you begin there are two items of business that we need to conduct.

First, our newsletter needs a name. Please begin to secrete those creative juices that flow so abundantly through your cerebral cortices and send Sally your ideas for a noteworthy name. And while you're secreting, howabout sending Sally an article or two? The range of possible topics stretch from here to the Gamma Quadrant: practical interpretive tips, philosophical issues facing interpreters in the CPS, pithy quotations, cries for help, employment opportunities, professional announcements, poetry, resources, upcoming interpretive events, training opportunities, etc., etc., etc. For Sally's sake, try to submit your stuff so that it's legible and preferable double-spaced (although she will accept scribbblings on tobacco-stained napkins if they are really good.) Eventually you should be able to modern your ideas directly from your computer to hers but not just yet. Some things remain in the future. Still we do share some things in common with Kirk and his dauntless crew. We interpreters, too, are embarking on

a great adventure into the unknown. There are dangers ahead: black holes of defeatist attitudes and procrastination, photon bursts from Romulan fog weapons that would obscure our forward vision, magnetic fields of old habits that would put us off course, or even alien tractor beams that would latch onto our vessel and stop our progress altogether but we are on a mission that must succeed: to interpret California's priceless State Parks and the resource treasures they contain to an increasingly diverse and alienated population. It is a mission that must succeed. Those unborn generation waiting ahead require it!

Welcome aboard! We're about to leave orbit!

See Stephen Covey's work *The 7 Habits of Highly Effective People* for a provocative approach to time management. More on this in future newsletters.



FREE MAPS FOR YOUR PARKS!

If you are among the many units with campgrounds and no "decent looking" maps for visitors, Southeast Publications may be right for you. In 1992 we entered into an agreement with them for 30,000 maps of San Clemente, San Onofre, and Doheny State Beaches. They pay all costs and do a layout as you want it. The result is a four page handout, on recycled paper, in two colors, of your choice! The interior pages include an area map and local advertisers' notices. These ads pay for the

publication and, at the same time, create a partnership between your park(s) and adjoining local businesses. This relationship might prove very valuable in future years. Southeast does all the "leg-work" and will include or exclude certain businesses as you dictate.

For more information, give me a call at 714 366-8510, or contact Russell Michnimer at Southeast Publications, Inc., 4360 Peters Road, Ft. Lauderdale, FL. 33317

Rich Gililand
District Interpretive Specialist
Orange Coast District

COMMITTEE MEMBERS

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